INCREASE THE CHANCES OF YOUR EU PROJECT PROPOSAL
Let a specialist write your “impact” section!

The success of your proposal, besides the technical excellence, also depends on a convincing strategy to maximise the impact of the project. The “Impact” part counts 1/3 of the proposal evaluation and includes exploitation, dissemination and communication. These chapters should be authored by a specialist.

FSRM has 17 years of experience as partner in EU funded research projects and can help you.

HOW DOES IT WORK?

STEP 1    YOUR PROJECT PROPOSAL

-> You integrate FSRM as partner in your consortium:
   ▪ Our specialists write the “Impact” chapter in close collaboration with your project coordinator.

STEP 2    PROJECT ACCEPTED

-> Our work in the project:
   ▪ We lead the WP Dissemination, Communication, Exploitation of Results.
   ▪ We organize all Communication activities in close collaboration with the partners.
   ▪ We set up the website and social media presence, create the logo, flyers and newsletters, coordinate video productions, write press releases, organize promotional booths and workshops.
   ▪ If desired, we act as administrative project co-ordinator.

WHAT CAN YOU EXPECT FROM US?

▪ A collaboration with a competent and respected partner who will assist you in optimising your proposal. Our skilled team includes engineers and communication specialists.
▪ Considerable experience as WP leader of Dissemination, Communication and Exploitation and as Coordinator in EU funded research projects.
▪ Expertise, a specific methodology and efficient tools to plan and organize project-tailored training.
▪ Administrative project coordination.

WHAT DOES IT COST?

▪ As a project partner, our activities will be 100% funded by the EU.

OUR EXPERTISE

The FSRM has 17 years of experience as workpackage leader and coordinator in EU funded research projects.

- ChipScope (Horizon2020) Lead of WP Dissemination, Communication, Exploitation
- IAQSense, Express Lead of WP Dissemination, Communication, Exploitation
- EuroTraining, EuroTraining-MST Coordinator
- Polybright, Nano2Life, Pronano Lead of WP Dissemination, Exploitation, Training
- ASSEMIC Training Manager

INTERESTED? - CONTACT US!

Annette Locher, Head of Communications, FSRM
+41 32 720 09 03  locher@fsrm.ch  www.fsrm.ch