

INCREASE THE CHANCES OF YOUR EU PROJECT PROPOSAL

Let a specialist write your "impact" section!

The success of your proposal, besides the technical excellence, also depends on a **convincing strategy to maximise the impact of the project**. The "Impact" part counts **1/3 of the proposal evaluation** and includes exploitation, dissemination and communication. These chapters should be treated by a specialist.

FSRM has 17 years of experience as partner in EU funded research projects and can help you.

HOW DOES IT WORK?

STEP 1 YOUR PROJECT PROPOSAL

- -> You integrate FSRM as partner in your consortium:
 - Our specialists write the "Impact" chapter in close collaboration with the coordinator.

STEP 2 PROJECT ACCEPTED

- -> Our work in the project:
 - We lead the WP Dissemination, Communication, Exploitation of Results
 - We organize all Communication activities in close collaboration with the partners
 - We set up the website and social media presence, create the logo, flyers and newsletters, coordinate video productions, write press releases, organize booths and workshops.

WHAT CAN YOU EXPECT FROM US?

- A collaboration with a competent partner who knows what you are talking about: our skilled team includes engineers and communication specialists.
- A long experience as WP leader of Dissemination, Communication and Exploitation in EU funded research projects.
- Expertise, a specific methodology and efficient tools to plan and organize project tailored trainings, dissemination and communication activities.

WHAT DOES IT COST?

- As project partner, our activities are 100% funded by the Swiss government and will not charge your project budget. Please contact Annette Locher for further details.
- As a subcontractor, count about 5% of the project's total budget.

OUR EXPERTISE



FSRM has 17 years of experience as workpackage leader in EU funded research projects.

<u>ChipScope</u> (Horizon2020) Lead of WP Dissemination, Communication, Exploitation. <u>IAQSense</u>, <u>Express</u> Lead of WP Dissemination, Communication, Exploitation

<u>EuroTraining</u>, <u>EuroTraining-MST</u> Coordinator

Polybright, Nano2Life, Pronano Lead of WP Dissemination, Exploitation, Training

ASSEMIC Training Manager

INTERESTED? - CONTACT US!

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