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CROSSROADS OF MICROTECHNOLOGY

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### INCREASE THE CHANCES OF YOUR EU PROJECT

Integrate a  
dissemination  
specialist in your  
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# INCREASE THE CHANCES OF YOUR EU PROJECT

## Integrate a dissemination specialist in your consortium!

Elaboration of  
the Dissemination &  
Communication chapter  
of your proposal

WP leader Dissemination &  
Communication, once  
the project is accepted



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## HOW DOES IT WORK ?

### STEP 1 YOUR PROJECT PROPOSAL

#### You integrate us as partner or subcontractor :

- Our specialists write the chapter on Dissemination & Communication

### STEP 2 PROJECT ACCEPTED

#### Our work in the project :

- Lead of WP Dissemination & Communication, Exploitation
- Organization of all Dissemination & Communication activities in close collaboration with all partners
- Website, logo, flyers, social media, press releases, newsletters, videos, booths, workshops, ...

### WE ARE WP LEADER DISSEMINATION & COMMUNICATION SINCE 2005

- Over 10 years of experience as dissemination partner in EU projects
- Competent team of engineers and communication specialist

## WHAT CAN YOU EXPECT FROM US ?

- a collaboration with a **competent partner** who knows what you are talking about: our skilled team includes **engineers** and **communication** specialists
- a long **experience** as WP leaders on Communication & Dissemination in EU funded research projects
- **expertise**, a specific methodology and efficient tools to plan and organize **project tailored dissemination** and **communication** activities

## WHY COMMUNICATION & DISSEMINATION ?

The success of your project proposal in Horizon 2020, besides the technical excellence, also depends on a **convincing strategy to maximise its impact**. The “Impact” section counts **1/3** of the evaluation. Thus, dissemination, communication and exploitation are main issues.

Communication & Dissemination means target group oriented activities

- to enhance the **impact** of your research project
- to **fill the gap** between **research** and **industry**
- to show how innovation **benefits society**
- to make sure that research and results are **taken up** by **decision-makers** to influence policy-making

## WHAT DOES IT COST ?

As a partner, our activities are 100% funded by the EC.

As a subcontractor, count about 5% of the project's total budget.