

## INCREASE THE CHANCES OF YOUR EU PROJECT PROPOSAL

### Integrate FSRM as Communication Specialist in your Consortium!

The success of your project proposal, besides the technical excellence, also depends on a **convincing strategy to maximise the project's impact**. "Impact" counts 1/3 of the evaluation. Dissemination, communication and exploitation are important parts of the Impact section and should be treated by a specialist.

FSRM has 15 years of experience as partner in EU funded research projects and can help you.

#### HOW DOES IT WORK?

##### STEP 1 PROJECT PROPOSAL

-> You integrate FSRM as partner in your consortium:

- Our specialists write the chapter on Dissemination & Communication

##### STEP 2 PROJECT ACCEPTED

-> Our work in the project:

- We lead the WP Dissemination, Communication, Exploitation of Results
- We organize all Communication activities in close collaboration with all partners
- We set up the website and social media presence, create the logo, flyers and newsletters, coordinate video productions, write press releases, organize booths and workshops, ...

#### WHAT CAN YOU EXPECT FROM US?

- A collaboration with a competent partner who knows what you are talking about: our skilled team includes engineers and communication specialists.
- A long experience as WP leader of Dissemination & Communication in EU funded research projects.
- Expertise, a specific methodology and efficient tools to plan and organize project tailored dissemination and communication activities.

#### WHAT DOES IT COST?

- As project partner, our activities are 100% funded by the EC.
- As a subcontractor, count about 5% of the project's total budget.

#### OUR EXPERTISE



FSRM has 15 years of experience as workpackage leader in EU funded research projects.

##### Current:

[ChipScope](#) (Horizon2020)

Lead of WP Dissemination, Communication, Exploitation.

##### Past (since 2004):

[IAQSense](#), [Express](#)

Lead of WP Dissemination, Communication, Exploitation

[EuroTraining](#), [EuroTraining-MST](#)

Coordinator

[Polybright](#), [Nano2Life](#), [Pronano](#)

Lead of WP Dissemination, Exploitation, Training

[ASSEMIC](#)

Training Manager

#### INTERESTED? - CONTACT US!

Annette Locher, Head of Communications, FSRM

+41 32 720 09 03 [locher@fsrm.ch](mailto:locher@fsrm.ch) [www.fsrm.ch](http://www.fsrm.ch)